



INSTITUTE OF DISTANCE EDUCATION
JIWAJI UNIVERSITY
Gwalior, MP

PAPER-V

ELECTRONIC MEDIA



ELECTRONIC MEDIA

Paper V



SCHOOL OF STUDIES IN DISTANCE EDUCATION
JIWAJI UNIVERSITY

Gwalior, MP
INDIA

Syllabus

Electronic Media

UNIT 1	<ul style="list-style-type: none">● Brief history of broad casting.● Origin, Development of electronic media in India.● Basic Characteristics of electronic media.● F.M & Community Radio.
UNIT 2	<ul style="list-style-type: none">● Principles of writing for radio news bulletin.● Characteristics of radio writing.● Art of news reading.● Set up of Radio news room & News Studio.
UNIT 3	<ul style="list-style-type: none">● Television News Writing, Packaging.● Basic features of script writing for T.V. programs.● Anchoring & its types.● T.V. documentaries.● Basic elements of news production (Presentation), Byte.
UNIT 4	<ul style="list-style-type: none">● Web Journalism: Definitions, meanings, its scopes & its significance.● Writing & layout for web.● Surfing and browsing of news website.● Convergent media.● Glossary of web journalism.
UNIT 5	<ul style="list-style-type: none">● Committees of Radio & T.V.● T.V., AIR – Code & ethics.● Comparative study of AIR & B.B.C.● Comparative study of Aaj Tak, Star News, Zee News, N.D.T.V. etc.

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