

TELEVISION JOURNALISM

STRUCTURE OF NEWS BULLETIN

&

TELEVISION NEWS PRODUCTION PROCESS

M.A IN JOURNALISM AND MASS COMMUNICATION (2ND SEM.)



Lecture-1

STRUCTURE OF NEWS BULLETIN

- THOSE SHORT NEWS REPORTS THAT ARE PRESENTED THROUGH BROADCAST MEDIA LIKE RADIO AND TELEVISION IS CALLED NEWS BULLETIN.
- STACKING A NEWSCAST BY PUTTING SIMILAR STORIES TOGETHER MAY IMPEDE RECALL OF STORIES
- IN GENERAL VIEWERS TENDS TO REMEMBER BEST THE LAST STORIES THEY SEE IN A NEWSCAST, THE FIRST STORIES LESS WELL, MIDDLE ONES THE LAST. EMOTIONAL STORIES AND STORIES WITH GOOD VIDEO CAN OVERCOME THIS EFFECT.
- PEOPLE PAY MORE ATTENTION TO STORIES THAT ARE TEASED. THEY REMEMBER STORIES BETTER THAT ARE TEASED, AND THEY UNDERSTAND THEM BETTER.

BULLETIN/NEWSCAST: DURATION

- **NEWS BULLETIN** **30 MIN.**
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- **NEWS 14 OR 15 × 1.30MIN.** **22-23 MIN.**
- **BREAK 2×2 MIN FIX** **04 MIN.**
- **HEADLINES 2×20** **40 SEC.**
- **TEASER 2×10** **10 SEC.**
- **PHONE IN** **60 SEC.**
- **LIVE** **90 SEC**



STORY PACKAGE 1.30 MIN.

- **ANCHOR : 10 TO 12 SEC.**

- **VO-1 - 15**

- **BYTE 1 - 15**

- **VO-2 - 15**

- **BYTE 2 - 10**

- **VO-3 - 10**

- **PTC - 12-15 SEC.**



BULLETIN: CONCEPT

SIGNATURE MUSIC

LOGO

HEADLINES

TOP STORIES

RUNDOWN

COMMERCIAL BREAKS

BREAKING NEWS

OFFBEATS/ TAIL-PIECE

NEWS-SEGMENTS

NEWS-VERTICALS



BULLETIN PRODUCTION

- **CREW**
- **EXECUTIVE PRODUCER/PCR CONTROLLER**
- **NEWS- CASTER/ NEWS-ANCHOR**
- **PRODUCTION ASSISTANTS**
- **CAMERAMAN**
- **SOUND RECORDIST**
- **VTR EDITOR**
- **MULTI-SKILLED PROFESSIONAL**

Lecture-2

TELEVISION NEWS PRODUCTION PROCESS

ENG: ELECTRONIC NEWS GATHERING

- **CREW**
- **SOUND RECORDIST**
- **CAMERAMAN**
- **DRIVER**
- **MULTISKILLED PROFESSIONAL**

ENG: ELECTRONIC NEWS GATHERING

WORK

AUDIO

- AMBIENCE, INTERVIEWS, PTC
- LAPEL, BOOM MICS, CAMERA MICS, CORDLESS MICS

VIDEO

- STOCK, FILLER, CUTAWAYS, ACTION
- ONE-CAMERA SHOOT V/S TWO CAMERA SHOOT

AUDIO

AMBIENCE SOUND

- WHAT
- WHY
- WHEN
- HOW

INTERVIEWS AND BYTES

- SET-PIECE
- VOX-POP
- PUBLIC MEET BYTES

ENP: ELECTRONIC NEWS PRODUCTION

CREW

- NEWS EDITOR
- SCRIPT-WRITER/SCRIPT- EDITOR
- VTR EDITOR
- GRAPHICS ARTIST
- VOICEOVER PROFESSIONAL
- MULTISKILLED PROFESSIONAL

WORDS TO REMEMBER

- PCR :- production control room from where the news bulletin is controlled
- MCR :- master control room from where video stories are played as per the command of pcr.
- Voice over :- the audio given to a final script in a special room with minimum disturbance
- Newsroom :- where all the journalist sit together and work
- Producer :- who is associated with production of news
- Vt editor :- video editor who edits the stories

PRODUCTION CONTROL ROOM



PRODUCTION CONTROL ROOM

- **ANCHOR- WHO READS THE NEWS**
- **REPORTER- WHO GATHER NEWS**
- **CAMERAMAN- WHO CAPTURE VIDEO FOR THE NEWS**
- **STUDIO- THE CLOSED ROOM WITH HIGH CEILING WHERE NEWS IS RECORDED OR DONE LIVE AS PER THE COMMANDS GIVEN BY PCR.**
- **OB VAN- OUTDOOR BROADCAST VAN**
- **SATCOM- ROOM FROM WHERE NEWSCAST IS UPLINKED OR DOWNLINKED**
- **INGEST- WHERE ALL THE REPORTERS FEED, ALL INPUT ARE INGESTED OR STORED IN A COMPUTER SYSTEM**

MASTER CONTROL ROOM



INPUT STRUCTURE

INPUT HEAD

ASSIGNMENT HEAD

CHIEF REPORTER OR BUREAU CHIEF- NATIONAL

SENIOR REPORTER – PRODUCER

ASSISTANT PRODUCER – TRAINEES

CHIEF REPORTER – ALL REPORTERS WILL REPORT TO HIM

STRINGER- FREELANCE OR STRINGERS ARE THE REPORTERS WHO WORK FROM DISTRICT ON A FIXED PAYMENT OR PER STORY PAYMENT.

OUTPUT STRUCTURE

- **OUTPUT HEAD- RESPONSIBLE FOR WHAT GOES ON-AIR**
- **EXECUTIVE PRODUCER**
- **SENIOR PRODUCERS- PRODUCERS**
- **ASSISTANT PRODUCERS- TRAINEES**
- **GRAPHICS- WILL REPORT TO HOD AND EXECUTIVE PRODUCER**
- **VIDEO EDITOR- WILL REPORT TO HOD**

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